Much Marcle Community Shop Ltd		
Re estimated figures: possible extended weekend opening hours at special events, possible rent of pop up shop and Post Office fees are NOT included		
Figures are based on figures from the closed shop, recent figures of two local Herefordshire Community shops, a local Worcestershire community shop and 6 years turnover figures from a West Sussex community shop		The Plunkett UK Community Ownership Report 2024 also provides some averages for community shops

Cash flow Forecast

Give details of the assumptions used in constructing the forecast

INCOME	Year 1	Year 2
	Year 1 £60; Year 2 £70; Year 3 £75 [West Sussex Year 1 £95 - Year 5 £160/ Worcestershire, including Café currently £87/One Herefordshire Community Shop with very limited stock, around £120000 per annum; the other over £500000 per annum/Our Year 1 £55 is based on roughly 11 customers per	Year 2 Sales per hour £70 [West Sussex Year 1 £95 - Year 5 £160/ Worcestershire, including Café currently £87] Steam Rally in July 1 weekend double takings, Model Air Show in September 1 weeken double takings
Shop (2805 hrs per year)	hour with average spent of £5]	
	Year 1 Sales per hour £25 [West Sussex Year 1 £55 - Year 5 £100/ Worcestershire see above//Our Year 1 £25 is based on roughly 8 customers per hour with average spent of £3] Summer school holidays in July and August half takings	Year 2 sales per hour £28 [West Sussex Year 1 £55 - Year 5 £100/ Worcestershire see above] Summer school holidays in July and August half takings
Café (2473.5) Community shares	Steam Rally 10 for £10, Model Air Show 10 for £10	Steam Rally 10 for £10, Model Air Show 10 for £10
EXPENDITURE	Year 1	Year 2
Ground Lease	Peppercorn lease per lease agreement	Peppercorn lease per lease agreement
Salary incl on-cost	1 shop manager	1 shop manager
Shop purchases	22% [Two Herefordshire Community Shops, both located at the edge of their village,one 26%, the other 40%/West Sussex Community Shop, with a major supermarket 1 mile away, over the last 12 months 26%/Worcestershire Community Shop, in a very rural area with no major road nearby, over the last 12 months, including Café 30%]	22% [Two Herefordshire Community Shops, both located at the ed of their village, well over 20%/West Sussex Community Shop, with major supermarket 1 mile away, over the last 12 months 26%/ Worcestershire Community Shop, in a very rural area with no major road nearby, over the last 12 months, including Café 30%]
Café purchases	Café margins 35% [West Sussex over the last 12 months 54%/Worcestershire see above]	Café margins 35% [West Sussex over the last 12 months 54%/ Worcestershire see above]
IT Maintenance	Assumed to be low in the first couple of years due to new equipment and installation	Assumed to be low in the first couple of years due to new equipment and installation
Equipment rental	Assumed to be kept to a minimum	Assumed to be kept to a minimum
Тах	19% on Profit, but no profit in the previous non trading year	19% on profit, but no profit in year 1
Repairs and Maintenance	Assumed to be low in the first couple of years due to new equipment and installation + help from local tradespeople	Assumed to be low in the first couple of years due to new equipmen and installation + help from local tradespeople
OPENING BALANCE	Assume that we have at least £50000 in the bank at the start of trading covering salary costs and purchases for January	
The Plunkett UK Community Ownership Report 2024 also provides some relevant averages for community shop incomes and expenditures		
	Average income £202 000; average expenditure £199 000	

	Year 3
	Year 3 Sales per hour £75 [West Sussex Year 1 £95 - Year 5 £160/
1 nd	Worcestershire, including Café currently £87] Steam Rally in July 1 weekend double takings, Model Air Show in September 1 weekend double takings
,	Year 3 sales per hour £30 [West Sussex Year 1 £55 - Year 5 £100/ Worcestershire see above] Summer school holidays in July and August half takings
	Steam Rally 10 for £10, Model Air Show 10 for £10
	Year 3
	Peppercorn lease per lease agreement
	1 shop manager
edge h a or	22% [Two Herefordshire Community Shops, both located at the edge of their village, well over 20%/West Sussex Community Shop, with a major supermarket 1 mile away, over the last 12 months 26%/ Worcestershire Community Shop, in a very rural area with no major road nearby, over the last 12 months, including Café 30%]
	Café margins 35% [West Sussex over the last 12 months 54%/ Worcestershire see above]
nt	Assumed to be low in the first couple of years due to new equipment and installation
	Assumed to be kept to a minimum
nt	19% on profit Assumed to be low in the first couple of years due to new equipment and installation + help from local tradespeople

Year 1													
Cash flow Forecast													
INCOME	January	February	March	April	May	June	July	August	September	October	November	December	Total
Shop	£14025.00	£14025.00	£14025.00	£14025.00	£14025.00	£14025.00	£14625.00	£14025.00	£14625.00	£14025.00	£14025.00	£14025.00	£169,500.0
Café	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£2,576.56	£2,576.56	<u> </u>	£5,153.12	£5,153.12	£5,153.12	£56,684.32
Community shares	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£100.00	£0.00		£0.00	£0.00	£0.00	£200.0
200 Club Profit	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£500.00	£500.0
Bank Interest	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£60.0
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													£0.0
TOTALS	£19,183.12	£19,183.12	£19,183.12	£19,183.12	£19,183.12	£19,183.12	£17,306.56	£16,606.56	£19,883.12	£19,183.12	£19,183.12	£19,683.12	£226,944.3
	1	Fabruari	Mawah	A	Maria	1	Turka	A	Contombor	Ostahar	Nevenhau	December	
EXPENDITURE	January	February	March	April	Мау	June	July	August	September	October	November	December	
Ground Lease	£1.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00		£0.00	£0.00		£1.0
Salary incl on-costs	£2,758.33	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£2,758.03	£33,096.6
Shop purchases	£10,939.50	£10,939.50	£10,939.50	£10,939.50	£10,939.50	£10,939.50	£11,407.50	£10,939.50	£11,407.50	£10,939.50	£10,939.50	£10,939.50	£132,210.0
Café purchases	£3,349.53	£3,349.53	£3,349.53	£3,349.53	£3,349.53	£3,349.53	£1,674.76	£1,674.76		£3,349.53	£3,349.53	£3,349.53	£36,844.82
Utilities	£833.33	£833.33	£833.33	£833.33	£833.33	£833.33	£833.33	£833.33	£833.34	£833.34	£833.34	£833.34	£10,000.0
Accountancy and legal fees	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1,500.00	£0.00	£0.00	£1,500.0
IT Maintenance	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£30.00	£0.00	£0.00	£30.0
Equipment rental	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£249.9
Тах	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.0
Licenses	£200.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£200.0
Insurance	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£100.00	£1,200.0
Wastage	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£999.9
Postage and Stationary	£200.00	£0.00	£0.00	£50.00	£0.00	£0.00	£50.00	£50.00	£0.00	£50.00	£0.00	£100.00	£500.0
Epos and Card charges	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£1,920.0
Repairs and Maintenance	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£200.0
Staff Training	£0.00	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£500.0
Cleaning	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£3,000.0
Marketing	£1,000.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£500.00	£0.00	£0.00	£0.00	£0.00	£1,500.0
Plunkett UK Membership	£0.00	£0.00	£0.00	£0.00	£0.00	£240.00	£0.00	£0.00		£0.00	£0.00	£0.00	£240.0
Bank Charges	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£60.0
Contingency	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£3,000.0
													£0.0
													£0.0
Total Expenditure	£20,155.85	£18,744.55	£18,754.55	£18,894.55	£19,004.55	£18,984.55	£17,597.78	£17,619.78	£19,572.56	£20,324.56	£18,754.56	£18,844.56	£227,252.4
Difference	-£972.73	£438.57	£428.57	£288.57	£178.57	£198.57	-£291.22	-£1,013.22	£310.56	-£1,141.44	£428.56	£838.56	-£308.08
Ononing Polones		C40 007 07		640 004 41	CE0 100 00			650 260 00			C40 424 00	640.053.36	
Opening Balance	£50,000.00	£49,027.27	£49,465.84	£49,894.41	£50,182.98	£50,361.55	£50,560.12				£48,424.80	£48,853.36	£50,000.0
INCOME	£19,183.12	£19,183.12	£19,183.12	£19,183.12	,,	£19,183.12	£17,306.56	£16,606.56		£19,183.12	£19,183.12	£19,683.12	£226,944.3
EXPENDITURE	£20,155.85	£18,744.55	£18,754.55	£18,894.55	,,	£18,984.55	£17,597.78				£18,754.56		£227,252.4
Closing Balance	£49,027.27	£49,465.84	£49,894.41	£50,182.98	£50,361.55	£50,560.12	£50,268.90	£49,255.68	£49,566.24	£48,424.80	£48,853.36	£49,691.92	£49,691.9

Year 2													
Cash flow Forecast													
INCOME	January	February	March	April	May	June	July	August	September	October	November	December	Total
Shop	£16362.50	£16362.50	£16362.50		£16362.50	£16362.50	£17062.50	£16362.50	£17062.50	£16362.50	£16362.50	£16362.50	£197,750.0
Café	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£2,885.75	£2,885.75		£5,771.50	£5,771.50	£5,771.50	£63,486.5
Community Shares	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£100.00	£0.00		£0.00	£0.00	£0.00	£200.0
200 Club Profit	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£500.00	£500.0
Bank Interest	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£60.0
													£0.0
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													£0.00
TOTALS	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£20,053.25	£19,253.25	£22,939.00	£22,139.00	£22,139.00	£22,639.00	£261,996.50
EXPENDITURE	January	February	March	April	Мау	June	July	August	September	October	November	December	Total
Ground Lease	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00
Salary incl on-costs	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£2,900.00	£34,800.00
Shop purchases	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£13,308.75	£12,762.75	£13,308.75	£12,762.75	£12,762.75	£12,762.75	£154,245.00
Café purchases	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£1,875.74	£1,875.74	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£41,266.28
Utilities	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£11,000.04
Accountancy and legal fees	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1,700.00	£0.00	£0.00	£1,700.00
IT Maintenance	£0.00	£0.00	£0.00	£50.00	£0.00	£0.00	£0.00	£0.00	£0.00	£50.00	£0.00	£0.00	£100.00
Equipment rental	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83		£20.83	£20.83	£20.83	£249.90
Tax	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00				£0.00	£0.00
Licenses	£200.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£200.00
Insurance	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33		£108.33	£108.33	£108.33	£1,299.90
Wastage	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33		£83.33	£83.33	£83.33	£999.90
Postage and Stationary	£100.00	£0.00	£0.00	£50.00	£0.00	£50.00	£0.00	£100.00	£0.00	£100.00	£50.00	£50.00	£500.00
Epos and Card charges	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£1,920.00
Repairs and Maintenance	£100.00	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£300.00
Staff Training	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£500.00
Cleaning	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£3,200.04
Marketing	£0.00	£0.00	£500.00	£0.00	£0.00	£500.00	£0.00	£0.00		£0.00	£0.00	£0.00	£1,500.00
Plunkett UK Membership	£0.00	£0.00	£0.00	£0.00	£0.00	£240.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£240.00
Bank Charges	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£60.00
Contingency	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£3,000.00
													£0.00
													£0.00
Total Expenditure	£21,631.06	£21,220.06	£21,730.06	£21,570.06	£21,330.06	£22,010.06	£19,900.32	£19,444.32	£22,626.06	£23,070.06	£21,280.06	£21,270.06	£257,082.24
Difference	£507.94	£918.94	£408.94	£568.94	£808.94	£128.94	£152.93	-£191.07	£312.94	-£931.06	£858.94	£1,368.94	£4,914.2
Opening Palance			CE1 110 00	(E1 E27 74				(E2 107 40	(52.006.42		(5) 270 20		C40 C01 0
Opening Balance	£49,691.92	£50,199.86	£51,118.80	£51,527.74		£52,905.62	£53,034.56	£53,187.49			£52,378.30	£53,237.24	£49,691.9
	£22,139.00	£22,139.00	£22,139.00	£22,139.00	<u> </u>	£22,139.00	£20,053.25	£19,253.25			£22,139.00	£22,639.00	£261,996.5
EXPENDITURE	£21,631.06	£21,220.06	£21,730.06	£21,570.06	<u> </u>	£22,010.06	£19,900.32	£19,444.32	,,		£21,280.06	£21,270.06	£257,082.2
Closing Balance	£50,199.86	£51,118.80	£51,527.74	£52,096.68	£52,905.62	£53,034.56	£53,187.49	£52,996.42	£53,309.36	£52,378.30	£53,237.24	£54,606.18	£54,606.1

ľ	Year 3													
Cash flow	/ Forecast													
	INCOME	January	February	March	April	May	June	July	August	September	October	November	December	Total
Shop		£17531.25	£17531.25	£17531.25	£17531.25	£17531.25	£17531.25	£18281.25	£17531.25	£18281.25	£17531.25	£17531.25	£17531.25	£211,875.00
Café		£6,183.75	£6,183.75	£6,183.75	£6,183.75	£6,183.75	£6,183.75	£3,091.87	£3,091.87	£6,183.75	£6,183.75	£6,183.75	£6,183.75	£68,021.24
Communi		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£100.00	£0.00		£0.00	£0.00	£0.00	£200.00
200 Club F		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£500.00	£500.00
Bank Intere	est	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£60.00
														£0.00
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TOTALS		£23,720.00	£23,720.00	£23,720.00	£23,720.00	£23,720.00	£23,720.00	£21,478.12	£20,628.12	£24,570.00	£23,720.00	£23,720.00	£24,220.00	£280,656.24
EXPE	NDITURE	January	February	March	April	Мау	June	July	August	September	October	November	December	Total
Ground Le		£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£0.00	£0.00	£1.00
Salary incl		£3,050.00	£3,050.00	£3,050.00	£3,050.00	£3,050.00	£3,050.00	£3,050.00			£3,050.00	£3,050.00	£3,050.00	£36,600.00
Shop purcl		£13,674.38	£13,674.38	£13,674.38	£13,674.38	£13,674.38	£13,674.38	£14,259.38	£13,674.38			£13,674.38	£13,674.38	£165,262.56
Café purch	nases	£4,019.44	£4,019.44	£4,019.44	£4,019.44	£4,019.44	£4,019.44	£2,009.72	£2,009.72	£4,019.44	£4,019.44	£4,019.44	£4,019.44	£44,213.84
Utilities		£1,000.00	£1,000.00	£1,000.00	£1,000.00	£1,000.00	£1,000.00	£1,000.00	£1,000.00		£1,000.00	£1,000.00	£1,000.00	£12,000.00
	icy and legal fees	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	1	£1,800.00	£0.00	£0.00	£1,800.00
IT Mainten	nance	£0.00	£0.00	£0.00	£60.00	£0.00	£0.00	£0.00	£0.00		£70.00	£0.00	£0.00	£130.00
Equipment	t rental	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£249.96
Тах		£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£800.72	£0.00	£0.00	£800.72
Licenses		£200.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00			£0.00		£200.00
Insurance		£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£116.67	£1,400.04
Wastage		£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£999.96
Postage ar	nd Stationary	£100.00	£0.00	£50.00	£0.00	£50.00	£50.00	£0.00	£0.00		£0.00	£50.00	£100.00	£500.00
	card charges	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00			£160.00	£160.00	£1,920.00
Repairs an	nd Maintenance	£0.00	£100.00	£0.00	£100.00	£0.00	£100.00	£0.00	£0.00	£100.00	£0.00	£100.00	£0.00	£500.00
Staff Traini	ing	£0.00	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00		£250.00	£0.00	£0.00	£500.00
Cleaning		£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£291.67	£3,500.04
Marketing		£0.00	£0.00	£750.00	£0.00	£0.00	£0.00	£0.00	£0.00		£0.00	£500.00	£0.00	£1,250.00
	K Membership	£0.00	£0.00	£0.00	£0.00	£0.00	£240.00	£0.00	£0.00		£0.00	£0.00	£0.00	£240.00
Bank Char	ges	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£60.00
Continger	ncy	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£3,000.00
														£0.00
														£0.00
Total Exp	penditure	£22,977.32	£22,766.32	£23,476.32	£22,826.32	£22,976.32	£23,056.32	£21,251.60	£20,656.60	£23,461.32	£25,587.04	£23,326.32	£22,766.32	£275,128.12
Difference	e	£742.68	£953.68	£243.68	£893.68	£743.68	£663.68	£226.52	-£28.48	£1,108.68	-£1,867.04	£393.68	£1,453.68	£5,528.12
Opening I	Balance	£54,606.18	£55,348.86	£56,302.54	£56,546.22	£57,439.90	£58,183.58	£58,847.26	£59,073.78	£59,045.30	£60,153.98	£58,286.94	£58,680.62	£54,606.18
INCOME		£23,720.00	£23,720.00	£23,720.00	£23,720.00	£23,720.00	£23,720.00	£21,478.12	£20,628.12			£23,720.00	£24,220.00	£280,656.24
EXPENDI	TURE	£22,977.32	£22,766.32	£23,476.32	£22,826.32		£23,056.32	£21,251.60	£20,656.60			£23,326.32	£22,766.32	£275,128.12
		£55,348.86	£56,302.54	£56,546.22	£57,439.90		£58,847.26	£59,073.78	£59,045.30			£58,680.62	_,	